President's Message

Corporations exert a number of major influences on the environment. These influences not only are felt in the form of environmental burdens imposed by a corporation's manufacturing activities, but are also manifested significantly in improvements in the global environment --the alleviation of environmental impacts through the products and technologies of the corporation itself and the activities of its employees. These are activities that society expects a corporation to carry out.

Based on this way of thinking, Furukawa Electric is implementing a corporation-wide program of activities aimed at environmental conservation for fiscal 2002, ending March 31, 2003 under the slogan "protecting the environment by harmonization with local communities and by husbanding resources".

One of the objectives of this year's program is active participation in community activities. This stems most obviously from a desire to discharge our responsibilities in the face of the increased expectations of society with regard to environmental conservation. But we also desire, by actively participating in community activities and establishing avenues of communication with the people of local communities, to find out what they desire from the corporation and to obtain their understanding of the approaches that we are taking with regard to the environment.

It is also our hope that these activities will sharpen the environmental awareness of each and every one of our employees, and thereby contribute to preserving the environment of the locality.

For some years now Furukawa Electric has been actively engaged in positioning itself overseas, and is setting up business offices and manufacturing facilities all around the world. In each of these countries we are pursuing our business plans with full attention to environmental preservation so that we may discharge our responsibilities with respect to the environment, and work with local communities there just as harmoniously as we do in Japan.

We are also conscious that we are a corporation with a wide range of manufacturing operations, and we are therefore committed to reducing the burden on the environment by improving our manufacturing technology. At the same time we wish to contribute to improving the global environment through the active development of products that have low environmental impact, and to implement recycling techniques for copper, aluminum, plastics and other materials.

Here we present a report focusing on the approaches adopted by Furukawa Electric during fiscal 2001 to protect the environment. It is our hope that the reader will come to a better understanding of our efforts toward environmental protection, and will feel free to communicate to us your frank opinions and suggestions.



Junnosuke Furukawa President